



Four Central Alberta school divisions join together to teach young riders about bus safety

For Immediate Release, August 10, 2021: Coordinators from the transportation departments of Chinook's Edge, Wolf Creek, Red Deer Public and Red Deer Catholic school divisions, along with Prairie Bus Lines, are rolling out the First Rider bus safety event next week.

The First Rider program targets students in kindergarten and grade one, along with any other students who will be riding a school bus for the first time. The 45 minute program is free of charge and involves four activity stations where participants become familiar and comfortable with protocols, procedures and expectations that will make their busing experience successful. As well, each participant will receive a goodie bag!

Participants start by watching a video of Winnie-the-Pooh as he rides a school bus for the first time. They will then learn about safety priorities at the bus stop, conduct a safety evacuation and discover the 'danger zone' around the bus where incidents are most likely to occur. Finally, they hop on a school bus with their parents or guardian for a 10 minute ride to learn about loading and exiting the bus correctly.

The First Rider program is popular and successful, with at least 200 students participating each year since it began in 2009. That's a lot of young people who have a better understanding of safety, just in time for school start-up!

First Rider will be offered in:

Red Deer & Area

August 17

3:00 – 7:00 p.m.

École Secondaire Notre Dame High School parking lot
50 Lees Street, Red Deer

Olds & Area

Wednesday, August 18

3:00 – 7:00 p.m.

École Deer Meadow School staff parking lot
5411 – 61 Avenue, Olds